### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 11, 2021

### UROGEN PHARMA LTD.

(Exact name of registrant as specified in its charter)

Israel
(State or other jurisdiction of incorporation)

001-38079

98-1460746 (IRS Employer Identification No.)

400 Alexander Park Drive, 4th Floor Princeton, New Jersey
(Address of principal executive offices)

08540 (Zip Code)

Registrant's telephone number, including area code: +1 (646) 768-9780

N/A

	(Fo	rmer name or former address, if changed since last report.)	
Check the following	11 1	ing is intended to simultaneously satisfy the filing of	oligations of the registrant under any of the
	Written communications pursuant to Ru	ule 425 under the Securities Act (17 CFR 230.425)	
	Soliciting material pursuant to Rule 14	a-12 under the Exchange Act (17 CFR 240.14a-12)	
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		
Securities	registered pursuant to Section 12(b) of the	Act:	
	Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Ordinary Shares		IIDGN	The Nacdag Stock Market I I C

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\ \square$ 

par value NIS0.01 per share

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

#### Item 7.01 Regulation FD Disclosure.

Included as Exhibit 99.1 to this Current Report on Form 8-K is our corporate presentation, dated January 2021, which is incorporated herein by reference. We intend to utilize this presentation and its contents in various meetings with securities analysts, investors and others commencing January 11, 2021 in connection with the Annual J.P. Morgan Healthcare Conference.

The information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d)

Exhibit Number Description

99.1 <u>Investor Presentation, dated January 11, 2021</u>

104 Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 11, 2021

UROGEN PHARMA LTD.

By: /s/ Molly Henderson
Molly Henderson
Chief Financial Officer



### **Forward Looking Statements**

This investor presentation contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995, including, without limitation: the potential market opportunity of Jelmyto in LG-UTUC; commercial plans for favorable market access and both patient and physician uptake; expected interest in prescribing Jelmyto; the continued successful launch of Jelmyto; the potential of UroGen's proprietary RTGel<sup>TM</sup> technology platform to improve therapeutic profiles of existing drugs to advance the treatment of specialty cancers and urologic disease; the opportunity and potential of UGN-102 for LG-NMIBC and potential advantages over TURBT; the market opportunity for UGN-102 in LG-NMIBC; plans to initiate a Phase 1 study with UGN-201 in HG-NMIBC; the anticipated enrollment and design of the ATLAS Phase 3 trial for UGN-102 in LG-IR-NMIBC the estimated U.S. population treated annually for LG-NMIBC, HG-NMIBC and UTUC; plans to investigate UGN-201 in combination with UGN-301 (AGEN1884) in HG-NMIBC; the market opportunity and potential of UGN-301 in HG-NMIBC; plans to build a sustainable growth company; projections of revenue opportunities in markets of interest; capitalization to advance Jelmyto launch and specific clinical development programs; anticipated collaborations and partnerships with leading academic institutions, biotech and pharma; plans to continue exploration of the RTGel hydrogel formulation in combination with AbbVie's portfolio of clostridial toxins in OAB and other patient populations; and financial strength and guidance, including expected cash runway. These statements are subject to a number of risks, uncertainties and assumptions, including, but not limited to: the risks associated with Covid-19 and other pandemic risks, the timing and success of clinical trials,, our ability to enroll patients in the ATLAS trial on a timely basis, or at all; the ATLAS Phase 3 trial and potential safety and other complications thereof; the ability to obtain regulatory approval within the timeframe expected, or at all; the ability to maintain regulatory approval; complications associated with product development and commercialization activities, including complications resulting from the ongoing COVID-19 pandemic; the labeling and packaging for any approved product; the scope, progress and expansion of developing and commercializing UroGen's product candidates; the size and growth of the market(s) therefor and the rate and degree of market acceptance thereof vis-à-vis alternative therapies; UroGen's ability to attract or retain key management, members of the board of directors and personnel and any negative effects on UroGen's business, commercialization and product development plans caused by or associated with COVID-19. In light of these risks and uncertainties, and other risks and uncertainties that are described in the Risk Factors section of UroGen's Form 10-Q filed with the SEC on November 9, 2020, and other filings that UroGen makes with the SEC from time to time (which are available at http://www.sec.gov), the events and circumstances discussed in such forward-looking statements may not occur, and UroGen's actual results could differ materially and adversely from those anticipated or implied thereby. Any forward-looking statements speak only as of the date of this presentation and are based on information available to UroGen as of the date of this presentation.



### **UroGen** is at a Key Inflection Point to Deliver for Patients

### **EXECUTE**

Launched **JELMYTO**® for **LG-UTUC** in U.S. in June 2020

Strong momentum and early uptake with physicians and patients within first 6 months

### **ACCELERATE**

**UGN-102** developed to potentially transform standard of care for **LG-IR-NMIBC** 

Drawing on experience and similarities from **Jelmyto** 

### **INNOVATE**

Pipeline focused on unmet need in **URO-ONCOLOGY** 

Leading **novel immuno-oncology**product candidate
combines agonist
and antagonist

### **PARTNER**

Advancing **RTGel**technology through
strategic collaborations
including leading

Potential **ex-US** expansion



### RTGel™ Reverse-Thermal Hydrogel Technology Offers New Approach

Urothelial cancers have been challenging to treat due to physiologic barriers and intolerance of foreign materials in the urinary tract



RTGel has the potential to advance the treatment of specialty cancers and urologic diseases by:

- Increasing dwell time and exposure of active drugs, potentially improving the therapeutic effects of existing products
- Potentially increasing the viability of organ-sparing techniques and providing alternatives to radical surgery
- Leveraging physiologic flow of urine to provide natural exit from the body



## **Advancing Novel Uro-Oncology Programs**

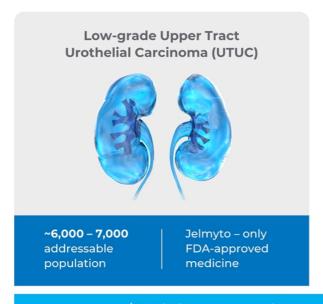


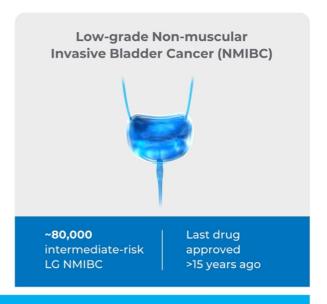
The safety and efficacy of UGN-102, UGN-201, UGN-302 for the specific conditions have not been established.

s 1 Worldwide license agreement with Agenus; does not include Argentina, Brazil, Chile, Colombia, Peru, Venezuela and their respective territories and possessions.



## **Unlocking** the Uro-Oncology Market-Building a Company





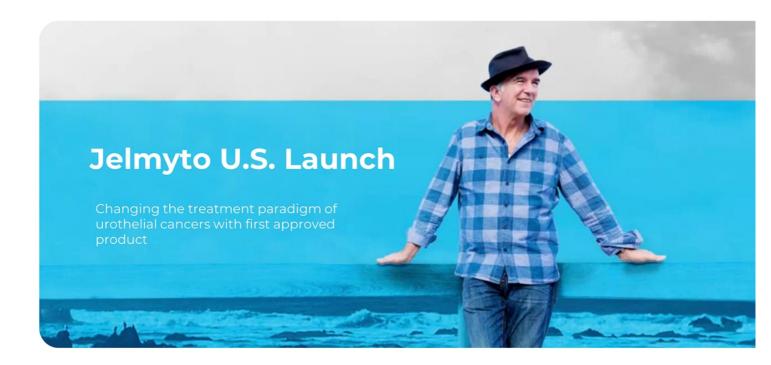
~\$1 Billion Potential Peak Revenue Opportunity



## **2020 Achievements and Upcoming Milestones**

2020	1H 2021	2H 2021
<ul> <li>✓ Jelmyto FDA approval</li> <li>✓ Jelmyto U.S. launch</li> <li>✓ J-code received</li> <li>✓ UGN-102 OPTIMA II final topline results</li> <li>✓ UGN-102 ATLAS Phase 3 initiation</li> <li>✓ Expansion of leadership team</li> </ul>	<ul> <li>✓ Implementation of Jelmyto permanent J-code in January</li> <li>□ Potential UGN-102 Phase 2b publication</li> <li>□ Advancement of UGN-302 program</li> <li>□ Potential collaborations and partnerships with leading academic institutions, biotech and pharma</li> </ul>	<ul> <li>Jelmyto life-cycle management</li> <li>Expected update on ex-US opportunity with Jelmyto</li> <li>UGN-102 Phase 3 ATLAS trial enrollment updates</li> <li>Potential collaborations and partnerships with leading academic institutions, biotech and pharma</li> </ul>







### **JELMYTO** First & Only FDA Approved Non-Surgical Treatment for **Patients with LG-UTUC**



- Approved in U.S. on April 15, 2020
- Strong initial launch execution
- Launched on June 1, 2020
- NCCN guidelines updated within two weeks of approval
- Rapid adoption
  - **3Q20** revenue of **\$3.5 million** in first quarter of commercial launch
- Clinically meaningful data
  - 58% Complete Response in OLYMPUS trial<sup>1</sup>
  - Kaplan-Meier estimated duration of CR at 12-months of 81.8%; median time to recurrence not reached<sup>2</sup>
- Important Safety Information and the full Prescribing Information available at <a href="https://www.urogen.com/download/pdf/jelmyto\_prescribing.pdf">https://www.urogen.com/download/pdf/jelmyto\_prescribing.pdf</a> Matin, Surena F. SUO 2020, #1003



## JELMYTO Potential to Avoid Kidney Removal in Low-Grade Upper Tract Urothelial Carcinoma (LG-UTUC)

Addressable Patients: 6,000-7,000 eligible patients in the U.S. annually, includes:

Newly Diagnosed: **2,800-3,200**<sup>1</sup>

Recurrent Patients: 3,000-4,000<sup>2</sup>

**Newly Diagnosed Treatment Options** 

RNU

Endoscopic Management

**Recurring Patients Treatment Options** 

RNU

Additional Endoscopic Management

- 70%-80% of LG UTUC patients ultimately receive nephroureterectomies<sup>3</sup>
- $\cdot$  Jelmyto may decrease the need for RNU, potentially sparing the kidney
- · UC is the most costly cancer in the U.S. health care system on a per-patient basis4



### **JELMYTO** Changing the LG-UTUC Landscape - U.S. Launch Update\*

### **Patient Adoption**

### **Over 210**

practices/hospitals activated

- High volume of completed patient enrollment forms suggest future uptake in patients for Jelmyto
- Aided awareness of over 90% due to commercial efforts<sup>1</sup>



#### Reimbursement

- Permanent J code effective January 1, 2021 to standardize and facilitate reimbursement in surgery centers and hospitals; ASP +6% implemented
- Majority of large commercial plans have policies in place, covering over

# 150 million lives

Seamless Integration Into Physician Practice

### 24 accounts

have treated more than one patien



'Numbers as of December 31, 2020

Urogen market research (Mar 18 n=106, Feb 19 n=108, Dec 19 n=108, Aug 20 n=101)

<sup>2</sup>UroGen market research, 87 urologists surveyed who are not currently prescribing Jelmyto (September 2020)





UGN-102 (mitomycin) for intravesical solution is an investigational agent. The safety and effectiveness of UGN-102 have not been established. LG-IR-NMIBC = Low Grade Intermediate Risk Non-Muscle Invasive Bladder Cancer



## **UGN-102** Potential to be the First Primary Non-Surgical Chemoablative Therapy in Low-Grade Intermediate Risk Disease

### **Defining Non-Muscle Invasive Bladder Cancer**

### **Low Grade IR**

- Issue: chronic relapse
- · Current treatment:
- Repetitive **TURBT**
- Incidence: ~20 K
- Recurrent: ~60 K
- Limited competition
  - UGN-102 is furthest along in clinical development as primary chemoablative therapy

BCG is not used in low-grade disease



- Issue: progression, metastasis & death
- · Current treatment:
- -**TURBT** Clinical trials
- BCG Radical Cystectomy
- Incidence: ~25 K
- BCG-refractory: ~15 K
- Clinical trials ongoing in BCGrefractory populations
  - Significant unmet need given low response rates and durability
  - Goal is to avoid radical cystectomy (bladder removal)





### UGN-102 Focus on Improving Patient Outcomes with Non-Invasive, **Durable Option for LG-IR-NMIBC**

### Addressable Patients: ~80,000 patients in the U.S. annually, includes:

Newly Diagnosed: 20,0001 Recurrent Patients: 60,000<sup>2</sup> **Treatment Options Treatment Options**  TURBT TURBT TURBT + adjuvant chemotherapy<sup>3\*</sup>

- IR patients are characterized by 1-2 of the following:
- Multiple tumors, tumor size >3cm, early recurrence (<1 year), frequent recurrences (>1 per year)
- · More than 1 recurrence increases the likelihood of additional recurrences
  - Ranges from 13% for recurrence one to 100% for recurrence seven onwards4
- · Median age of patients is in early 70's adding to risk of complications
- Morbidity substantial (highest rate of readmission for outpatient urologic surgery)
- 1. SEER, AUA/SUO joint guideline 2. Babjuk et al. European Urology (2019), Simon (2019), 3. Tobert et al Urology (2019), Rhijn et al Nature Urology (2016), \*Adjuvant chemotherapy only used in 0-30% of U.S. eligible population

  TURBT = trans urethral resection of bladder tumor; BCG = Bacillus Calmette-Guérin



### **UGN-102** Patients and Physicians Seek a Better Therapeutic Experience





Repeat TURBT associated with increased mortality of 14% independent of surgical risk <sup>2</sup>



Preliminary market research shows that physicians identify 25% of these patients as ineligible or averse to surgery<sup>3</sup>



**45%** of surveyed patients **chose intravesical chemotherapy** over TURBT<sup>4</sup>



UGN-102 is designed to be primary therapy, not adjuvant therapy, providing a potential alternative to invasive surgery

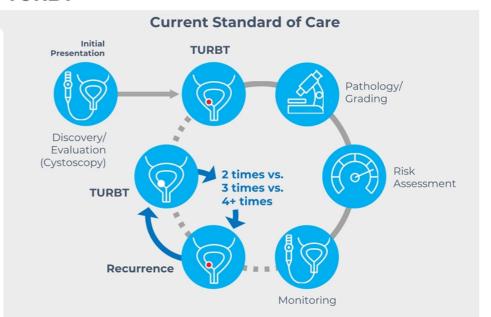
1. Babjuk et al. European Urology (2019), Simon (2019), UroGen projections based on SEER (2016) 2. Erikson et al. Scan J Urol & Nephrol (2020) 3. UroGen market research (n=20 urologists, October 2019) 4. Parisse et al. SUO 2020



## **UGN-102** Clear Opportunity to Treat Recurring Patients with Efficacious Alternative to TURBT

## Patients fall Into a cycle of frequent recurrences after repeated TURBT failures

- High unmet need exists with "surgical failures": recurrence high, risk of progression low
- In UGN-102 Phase 2b study, 57% of patients had 3 or more prior TURBT at baseline
- UGN-102, if approved, moves care from OR to office/ASC with a potential to decrease cost and morbidity of contemporary therapy





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## **UGN-102** Clinical and Regulatory Success in LG-UTUC Encouraging for LG-IR-NMIBC Opportunity

Molecular profiling shows that LG-NMIBC and LG-UTUC are likely the same disease at a genetic mutational driver level

## Approach is consistent: chemoablate the tumor, avoid surgery

- ✓ Same urologists treating both patient populations
- ✓ Similar proposed in-office dosing
- ✓ Well understood safety profile
- ✓ Consistent manufacturing and supply chain

Similar complete and durable response rates from Jelmyto and UGN-102:

Jelmyto Phase 3 OLYMPUS study (LG-UTUC)

58% CR

81.8%\* Duration of Response

UGN-102 Phase 2B OPTIMA study (LG-IR-NMIBC)

65% CR

72.5%\* Duration of Response

Clinically meaningful data and approval of Jelmyto in LG-UTUC bodes well for '102 program in LG-IR-NMIBC

CR = complete response evaluated at 3 months

Duration of response estimated at 12 months from initiation of therapy by Kaplan-Meier method

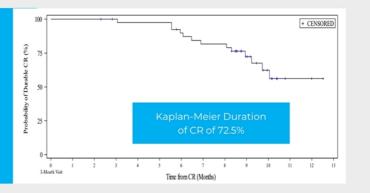


## **UGN-102** Complete and Durable Responses Observed with UGN-102 in Phase 2b OPTIMA II trial

65% (41/63) Complete Response at 3-months\*

**Duration of response** estimated to be **72.5%** at 12 months from initiation of therapy by Kaplan-Meier method

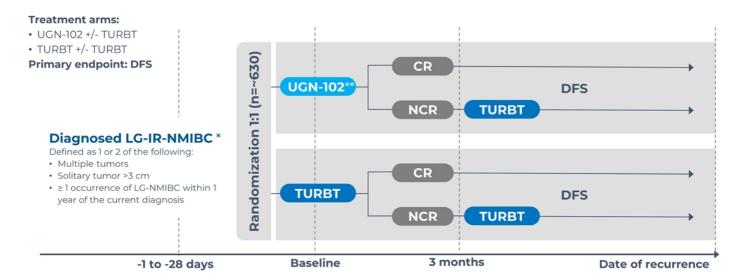
Median duration of response was not reached



The majority of adverse events were reported as mild or moderate; the most commonly reported **AEs** (≥ 10%) were: dysuria, hematuria, urinary frequency, fatigue, urgency and urinary tract infection



# **UGN-102** ATLAS Trial: Studying Differentiated Therapeutic Option vs. Standard of Care Surgery









UGN-302 is a combination the rapy evaluating the investigational agents UGN-201 and UGN-301. The safety and effectiveness of UGN-302 have not been established.



### **UGN-302** Designed to Address Life-Threatening Disease with Risk of **Disease Progression**

### **Defining Non-Muscle Invasive Bladder Cancer**

- Issue: chronic relapse
- · Current treatment:
- Repetitive **TURBT**
- Incidence: ~20 K
- Recurrent: ~60 K
- Limited competition
- **UGN-102** is furthest along in clinical development as primary chemoablative therapy

BCG is not used in low-grade disease

- Issue: progression, metastasis & death
- Current treatment:
- -TURBT - Clinical trials
- -BCG – Radical Cystectomy

**High Grade** 

- Incidence: ~25 K
- BCG-refractory: ~15 K
- · Clinical trials ongoing in BCGrefractory populations
  - Significant unmet need given low response rates and durability
  - Goal is to avoid radical cystectomy (bladder removal)



## **UGN-302** Significant Need for Durable Treatments to Avoid Bladder Removal in HG-NMIBC

Initial focus on BCG-refractory patients: ~15,000 addressable patients in the U.S. annually

Newly Diagnosed HG NMIBC: 25,000<sup>1</sup>

## BCG-Refractory: 15,000<sup>2</sup>

#### **Treatment Options**

- TURBT + intravesical chemotherapy (BCG)
- BCG alone

#### **Treatment Options**

- Intravesical chemotherapy:
  - Gemcitabine / Docetaxel
  - Keytruda
  - Clinical trials
  - Cystectomy

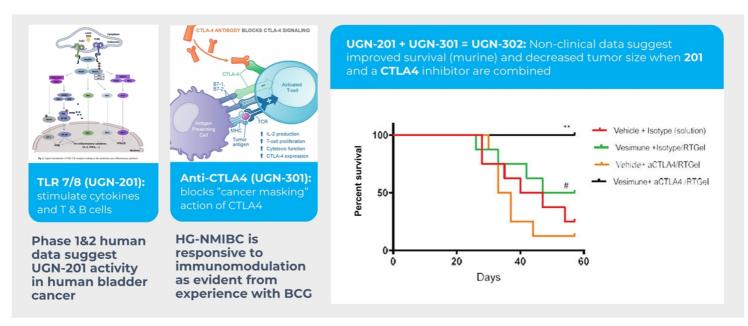
Radical cystectomy (bladder removal) is characterized by high complication rates (sepsis, bowel obstruction, urinary incontinence)

#### BCG is in short supply, with limited options post BCG failure

- Estimated 1-2 years to cystectomy for patients who are BCG-refractory
- Risk of progression to muscle invasive cancer



# **UGN-302** Encouraging Activity with Novel Agonist / Antagonist Immunotherapy Combination









## **Broad IP Estate and Significant Know-How To Protect Our Innovations**

16 granted U.S. patents protecting Jelmyto, UGN-102, proprietary RTGel technology, as well as local compositions comprising different active ingredients or combinations thereof

#### Jelmyto:

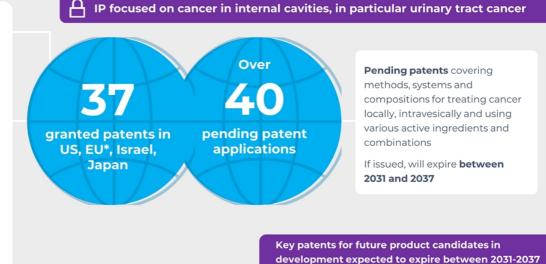
- Composition of matter to 2031
- · Orphan drug exclusivity to 2027

#### UGN-102:

Composition of matter to 2031

#### UGN-302:

 Method of treatment (with the combination of UGN-201 & UGN-301) to 2037



Agenus patent covering zalifremab composition of matter expires in 2035
\*EU patents validated in 7 countries (UK, Germany, France, Spain, Italy, Netherlands, Denmark)



**Driving Further Growth with Business Development and Geographic** 

**Footprint Expansion** 

### Focused on 4 key areas:

- Sustained, nearer-term revenue growth
- Innovation
- High unmet need
- Cost-effective, value-creating

Potential partnerships with leading academic institutions, biotech, pharma

### Urooncology

 Focus on post-IND as well as geographic expansion

## Urology

 Focus on later stage clinical development

## Specialty Oncology

 Specific patient population with unmet need, internal expertise

### RTGel Technology

 Specific areas to leverage gel to optimize therapies in development RTGel with
Botox help
inform future
opportunities
and selection of
size of molecule



## Financial Highlights as of September 30, 2020

\$3.5 Million

Jelmyto revenue in

**\$125.5 Million** 

Into 2022

22.1 million

Shares outstanding (25.5 million fully diluted)



## Transforming Uro-Oncology and Achieving Value Recognition in 2021

Continue Jelmyto launch momentum and efforts to establish as standard of care in LG-UTUC
Execute ongoing Phase 3 ATLAS trial in LG-IR-NMIBC offering the potential to transform the treatment paradigm
Develop UGN-302 as novel immuno-oncology combination to treat aggressive disease
Drive portfolio expansion through potential business development and academic partnerships
Expand reach of innovative pipeline and platform with ex-US expansion

ACT BOLDLY | BE INVENTIVE | STAY CONNECTED

UroGen'

